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Open the file from  
Canvas every time  
you need to see the syllabus

## **01:790:330 Interest Groups: Political Lobbying**

Fall 2020

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(before emailing me, check the syllabus)

Office hours (zoom/skype/webex by appointment)

The making of public policy is a complex affair. Elected officials do not necessarily have full expertise in every arena they supervise and, even if they did, constituents would have every right to seek to influence their decisions. Influence is largely felt through the electoral process but, between elections and even during election campaigns, individuals and groups will seek to influence the direction and detail of government policy. This class explores this reality.

The focus of the class is primarily on American politics but we will occasionally make forays into the political and policy processes of other democratic regimes. We will learn the tools of the trade, the logic between the advocacy process, and the theories that explain why individuals and groups organize for social change.

This is a seminar style course which covers different topics in the subfield of interest groups. I strongly believe that the best way to learn is not to listen to a lecture but read books/articles and discuss them in the forum.

### **Learning Goals**

By the end of this semester students should be able to

- articulate various interest groups theories;
- apply U.S. lobbying regulations to real life situations;
- explain how American political institutions – the Executive Branch, the U.S. Congress, the Judiciary – serve as points of access to the policy process;
- explain how interest groups, including foreign lobbies, use various lobbying strategies in the American political process;
- detect and analyze lobbying campaigns; and
- show improvement in their writing and speaking skills

### **Required texts**

To reduce the financial burden placed on students, there are no required texts. The instructor has carefully selected readings from classic texts, recent publications, and online works that will illuminate theory and practice in American and comparative advocacy. All readings will be posted, as needed, to Canvas, consistent with US law regarding photocopying. Among the most important readings from books are these:

1. Bard, Mitchell. (2010) *The Arab Lobby: The Invisible Alliance That Undermines America's Interests in the Middle East*. Harper. ISBN-10: 0061725978
2. Baumgartner, Frank, Beth Leech (1998) *Basic Interests: The Importance of Interest Groups in Politics and Political Science*. Princeton: Princeton University Press. ISBN 0-691-05914-4
3. Bentley, Arthur. (1908) *The Process of Government*.
4. Berry, Jeffrey, Clyde Wilcox (2018) *The Interest Group Society*. 6<sup>th</sup> edition. – Routledge.

5. Baumgartner, Frank. R., et. all. (2009) *Lobbying and Policy Change*. – Chicago: Chicago University Press. ISBN-10: 0-226-03945-5
6. *Ethnic Identity Groups and U.S. Foreign Policy*. Ed. Th. Ambrosio. 2002. Praeger. ISBN-10: 0275975339
7. Jensen, Jennifer (2016) *Governors' Lobbyists* Ann Arbor: University of Michigan Press
8. Olson, Mancur. 1965. *Logic of Collective Action*.
9. Mahoney, Christine. (2008) *Brussels versus the Beltway: advocacy in the United States and the European Union*. Washington, D.C.: Georgetown University Press. ISBN: 9781589012035
10. Mearsheimer, John, Stephen Walt (2006) *The Israel Lobby and U.S. Foreign Policy*. Harvard University. Working paper series. ISBN-10: 0374531501
11. Marrar, Khalil. (2008) *Arab lobby and U.S. foreign policy*. Taylor & Francis ISBN 0415776813
12. Truman, David (1951) *The Governmental Process*. NY.: Alfred Knopf. ISBN-10: 0313229120
13. Wilson (2008) *American Government. Institutions and Policies*.

### Additional sources:

1. Bertrand, M., M. Bombardini, and F. Trebbi. 2014. "Is it whom you know or what you know? An empirical assessment of the lobbying process" *American Economic Review*
2. Gates, Robert. 2014. *Duty. Memoirs of a Secretary at War*.
3. Jensen, Jennifer. 2019. "Intergovernmental Lobbying in the United States: Assessing the Benefits of Accumulated Knowledge" *State and Local Government Review* 1-12
4. Haeder, Simon F. and Susan Webb Yackee. 2015. "Influence and the Administrative Process: Lobbying the U.S. President's Office of Management and Budget." 109 (3): 507-522. doi:10.1017/S0003055415000246.
5. Kerr, William (2014) "The Dynamics of Firm Lobbying" *American Economic Journal: Economic Policy* 2014, 6(4): 343–379
6. Kostiaev, Sergei. (2013) "Regime Change and Arab Countries' Lobbying in the United States." *Arab Studies Quarterly*. Vol. 35. #1 P. 54-72
7. Kostiaev, Sergei. (2012) "Russian Lobbying in the United States: Stages of Evolution." *Journal of Public Affairs*. Vol.12. #4. P. 279-292.
8. Kostiaev, Sergei. (2015) "Kremlin Lobbyists in the West." *Russia Direct*. #21.
9. FARA database <http://www.fara.gov/quick-search.html>
10. LDA database <http://soprweb.senate.gov/index.cfm?event=selectfields>
11. LDA guidance <https://lobbyingdisclosure.house.gov/ldaguidance.pdf>
12. Center for Responsive Politics databases <http://www.opensecrets.org>
13. Legislative database <https://www.congress.gov>

### Self-Reporting Absence Application:

Use the University absence reporting website <https://sims.rutgers.edu/ssra/> to indicate the date and reason for your absence. Students may miss up to two classes without penalty; additional absence will result in deduction of 2.5 points from the course grade per missed class.

### Course Structure and Requirements

**I don't use syllabus section in Canvas, so assignments are no weighted. Every point you get, goes to your final grade.**

Syllabus quiz	1 point
Class participation (10% reading notes, 15% forum discussions, 5% lobbying in the news)	30 points

To get 30 points, which is maximum amount, you need to excel on 10 weekly assignments. It means you can afford to underperform on 2 weekly assignments.

First paper (4 page essay is due on September 20, 11:59 pm ET)	15 points
Midterm (October 19-25, 2018, 1 hour )	14 points
Final paper (9 page essay is due December 20, 11:59 p	40 points

The essay should be typed, double-spaced, in 12 point type, (use Time New Roman), and must conform to the professional standards of grammar, punctuation, and citation format (use RefWorks3, Chicago style). Include your last name in the name of the file you are uploading. Submission should be in pdf file format. Submission in other formats or that cannot be opened by the instructor is counted as no submission.

For your final paper, you must select a current lobbying campaign in the U.S. *The Washington Post*, *The New York Times* could be of help as a starting point. Then you should check LDA/FARA databases to get more information on the issue and other relevant resources. In the essay, you should identify the interest group, points of access, lobbying strategies, the results, if any. Length: 9 pages, not counting bibliography (no title page required).

### **Course flow**

**Go to modules section on the left in Canvas every time you need to see what to do next**

On Mondays, watch short intro to readings

On Fridays, do reading notes and first reading discussion submission

On Sundays, do second reading discussion submission and lobbying in the news

Within next 7 days, I will post in Canvas grades and short videos with general feedback on each assignment

### **Class policies**

Late submissions for reading notes and forum discussion are not graded. NO EXCEPTIONS.

Late submissions for final paper will result in deduction of letter grade for each day during the first 3 days, in other words, if you submit A essay on fourth day you will get D.

If you have an issue which prevents you from doing final paper on time, make sure you arrange for the Dean of Students Office to contact me, so I can make an extension without penalizing you.

Extra credit opportunity is to participate in zoom guest talks and earn points by asking questions. Special announcements will be made.

Students agree that by taking this course all required papers will be subject to submission for textual similarity review to Turnitin.com (directly or via learning management system, i.e. Canvas) for the detection of plagiarism. All submitted papers will be included as source documents in the Turnitin.com reference database solely for the purpose of detecting plagiarism of such papers. Use of the Turnitin.com service is subject to the Usage Policy posted on the Turnitin.com site.

### **Course grade scale**

A (100-90), B+ (89-87), B (86-80), C+ (79-77), C (76-70), D (69-60), F (59-0).

Students with disabilities requesting accommodations must follow the procedures outlined at <https://ods.rutgers.edu/students/registration-form>.

Full disability policies and procedures are at <https://ods.rutgers.edu/>

**Weekly assignments, reading, etc. (subject to changes, always look at the latest version of the syllabus on Canvas)**

## **W 1 (9/1-6) INTRODUCTION AND OVERVIEW**

*Aims – definitions – ground rules – essay guidelines – readings*

*Introductions*

*Syllabus quizz*

## **W 2 (9/7-13) INTEREST GROUPS THEORIES 1**

**Read: Bentley, Arthur. The Process of Government. Pages 481-84 (Conclusion)**

**Truman. The Governmental Process. (Conclusion)**

**Olson, Mancur. Logic of Collective Action. Pages 117-124, 132-168 (page numbers on the book not the file (sometimes students ask))**

*Classic interest group theories*

*The problem of influence, interest – interest group – membership – lobbying – influence – issue, group approach – pluralist view*

### **Assignments**

*By Sep 11, 11:59 PM, submit in forum in Canvas pictures of at least 3 pages of handwritten reading notes reflecting main points in required reading in one pdf file. you get 0.1 -1 points depending of the content.*

*Example: Kostiaev 01.28.2020.notes.pdf. make sure to separate notes on works by different authors. I WILL NOT GRADE LATE SUBMISSIONS.*

*By Sep 11, 11:59 pm ET, submit in forum 2-3 minute video/audio answering two questions: what you found interesting/new in the readings? What was confusing?*

*By Sep 13, 11:59 pm ET, submit in forum 1-2 minute video/audio answering at least one other student's question about confusing material.*

*You get 0.1-1.5 depending on the content.*

*By Sep 13, 11:59 PM, look in the media for recent examples (2020) of lobbying. Look at the articles posted by other students so you don't post the same stuff. When posting in forum in Canvas indicate name of the author, title of the article, and the name of the media. You get 0,5 points after discussing your story in audio/video.*

*Example: Goodman. 2019. When Big Tobacco Invoked Eric Garner to Fight Menthol Sigarett Ban. NYTimes.*

## **W 3 (9/14-20) INTEREST GROUP THEORIES 2**

**Read: Baumgartner, Frank, Beth Leech *Basic Interests, (chapter 3) pages 44-63***

**hojnacki 2012 studying organizational advocacy and influence arps.pdf**

## figueiredo 2014 advancing the empirical research on lobbying arps.pdf

### *Collective action approach*

*Material v. non-material benefits, the role of institutions in creation of interest groups, social movements; individual level – contextual variables; business bias v. diversity; factors of development of different types of groups, policy subsystems – issue networks, the problem of point of reference*

### **Assignments**

*By Sep 18, 11:59 pm, submit in forum in Canvas pictures of at least 3 pages of handwritten reading notes*

*By Sep 18, 11:59 pm ET, submit in forum 2-3 minute video/audio answering two questions: what you found interesting/new in the readings? What was confusing?*

*By Sep 20, 11:59 pm ET, submit in forum 1-2 minute video/audio answering at least one other student's question about confusing material.*

*You get 0.1-1.5 depending on the content.*

*By Sep 20, 11:59 pm, submit a media article which has recent examples (2020) of lobbying.*

## **W 4 (9/21-7) U.S. FEDERAL LOBBYING LEGISLATION**

**Read:** LDA guidance <https://lobbyingdisclosure.house.gov/ldaguidance.pdf>

FARA overview

*Game: lobbying firm*

*Students are given cases describing particular situation. They should decide if registration is needed, if so, under provisions of which law (LDA/FARA).*

### **Assignments**

*By Sep 25, 11:59 pm submit in forum pictures of at least 3 pages of handwritten reading notes*

*By Sep 27. Solve the problem posed in Canvas. Game: lobbying firm*

*By Sep 27, 11:59 pm, look in the media for examples of lobbying laws violations. Indicate what law was violated.*

## **W 5 (9/28-10/4) POINTS OF ACCESS IN THE EXECUTIVE BRANCH OF GOVERNMENT**

**Read: Wilson (2008) American Government. Chapter 15.** (optional for political science majors)  
**Berry, Jeffrey, Clyde Wilcox *The Interest Group Society*. P. 183-189.**

*Rulemaking process, fact finding hearings, political v. career civil servants, OMB, OPL.*

**Truman, David *The Governmental Process*. Chapter 13.**

*Discretionary decisions, nomination and election as points of access to presidency, clientele agencies, president's detachment, regulatory agencies, lack of information as obstacle for control.*

### **Assignments**

*By Oct 2, 11:59 pm, submit in forum in Canvas pictures of at least 3 pages of handwritten reading notes*

*By Oct 2, 11:59 pm ET, submit in forum 2-3 minute video/audio answering two questions: what you found interesting/new in the readings? What was confusing?*

*By Oct 4, 11:59 pm ET, submit in forum 1-2 minute video/audio answering at least one other student's question about confusing material.*

*By Oct 4, 11:59 pm, the media for recent examples (2020) of how interest groups have tried to get access to the executive branch. Be ready to name specific point of access.*

**Additional reading: HAEDER, SIMON F. and SUSAN WEBB YACKEE. 2015. "Influence and the Administrative Process:**

## **W 6 (10/5-11) POINT OF ACCESS IN THE U.S. CONGRESS**

11:30 am Phone guest talk – Jim Dykstra, principal, Edington Peel and Associates, former deputy assistant secretary of defense.

**Read: Wilson (2008) American Government. Chapter 13.** (optional for political science majors)  
**Truman, David *The Governmental Process*. Chapter 11.**

*Federal system as factor of access, political parties, power over agenda, the role of committees, overlapping membership*

**Berry, Jeffrey, Clyde Wilcox *The Interest Group Society*. P. 180-3.**

**Additional reading: M Bertrand. 2014. "Is it whom you know or what you know?"**

### **Assignments**

*By Oct 9, 11:59 pm, submit in forum in Canvas pictures of at least 3 pages of handwritten reading notes*

*By Oct 9, 11:59 pm ET, submit in forum 2-3 minute video/audio answering two questions: what you found interesting/new in the readings? What was confusing?*

*By Oct 11, 11:59 pm ET, submit in forum 1-2 minute video/audio answering at least one other student's question about confusing material.*

*By Oct 11, 11:59 pm, submit a media article with recent examples (2020) of how interest groups have tried to get access to the legislative branch. Make sure you're able to name a point of access. Be specific.*

## **W 7 (10/12-18) LOBBYING STRATEGIES, TACTICS, ARGUMENTS 1 (OVERVIEW)**

10:00 am Zoom guest talk by Professor Wilcox "Campaign Finance Regulations"

**Read: Baumgartner, Frank. R., et. all. *Lobbying and Policy Change*. Chapters 7,8,10.**

*Argument types, categories of arguments by intent, salience – choice of arguments, status quo – choice of arguments, choice of tactics, status quo – choice of tactics, status quo – inside v outside tactics, salience – inside v outside tactics, status quo – types of contacts*

### **Assignments**

*By Oct 16, 11:59 pm, submit in forum pictures of at least 3 pages of handwritten reading notes in one pdf file.*

*By Oct 16, 11:59 pm ET, submit in forum 2-3 minute video/audio answering two questions: what you found interesting/new in the readings? What was confusing?*

*By Oct 18, 11:59 pm ET, submit in forum 1-2 minute video/audio answering at least one other student's question about confusing material.*

*By Oct 18, 11:59 pm, submit in forum an article which has recent example (2020) of different lobbying strategies and tactics. Make sure you're able to name what lobbying strategy has been used.*

Astroturfing: Last Week Tonight with John Oliver (HBO)

<https://www.youtube.com/watch?v=Fmh4RdIwswE>

## **W 8 (10/19-25) LOBBYING STRATEGIES, TACTICS, ARGUMENTS 2 (LOBBYING IN E.U.)**

Informal anonymous student evaluations.

10:00 am Guest talk - Professor Leech presentation "Lobbying for Policy Agendas: A Cross-National Perspective"

**Read: Mahoney, Christine. *Brussels versus the Beltway*. Chapters 1 and 10.**

*Democratic accountability of policymakers – rules of policymaking process – media system as factors affecting lobbying. Status quo bias in U.S. political system. The councils (the European Council and Council of the E.U.) and the commission as dual executives in the E.U. European Parliament as co-legislator. Subdued role of media in the E.U. institutional, issue, interest group level factors of lobbying strategy.*

### **Assignments**

*By Oct 23, 11:59 pm, submit in forum pictures of at least 3 pages of handwritten reading notes*

*By Oct 23, 11:59 pm ET, submit in forum 2-3 minute video/audio answering two questions: what you found interesting/new in the readings? What was confusing?*

*By Oct 25, 11:59 pm ET, submit in forum 1-2 minute video/audio answering at least one other student's question about confusing material.*

*By Oct 25, 11:59 pm, submit in forum articles with recent examples (2020) of lobbying **in** the E.U. you should be able to name interest group, point of access, lobbying strategies, arguments*

## **W 9 (10/26-11/1) LOBBYING STRATEGIES, TACTICS, ARGUMENTS 3 (JUDICIAL LOBBYING)**

### **Make sure to claim topic for final paper**

watch in Canvas pre-recorded videos - Tom Glynn, Ph.D., M.L.I.S. [glynn@rutgers.edu](mailto:glynn@rutgers.edu)

**Read: Wilson (2008) American Government. Chapter 16.** (optional for political science majors)

**Pacelle Jr. (2018) "Assessing the Influence of Amicus Curiae Briefs on the Roberts Court" Social Science Quarterly**

## **Box-Steffensmeier (2014) “The evolution and formation of amicus curiae networks”**

### **Social Networks**

#### **Assignments**

*By Oct 30, 11:59 pm, submit in forum pictures of at least 3 pages of handwritten reading*

*By Oct 30, 11:59 pm ET, submit in forum 2-3 minute video/audio answering two questions: what you found interesting/new in the readings? What was confusing?*

*By Nov 1, 11:59 pm ET, submit in forum 1-2 minute video/audio answering at least one other student’s question about confusing material.*

*By Nov 1, 11:59 pm, submit in forum articles with recent examples (2020) of judiciary lobbying. you should be able to name interest group, point of access and lobbying strategy.*

*By Nov 1, 11:59 pm, submit preliminary bibliography on your final paper*

### **W 10 (11/2-8) INTERGOVERNMENTAL LOBBYING AND FEDERALISM**

*11:30 am , April 1<sup>st</sup>, zoom guest talk Andrew Peng, “How I got an internship in DC? “  
Communications Intern, Asian Americans Advancing Justice , Jun 2019 – Aug 2019, Washington D.C.,  
student of Interest Groups class, Spring 2019.*

**Read: Wilson (2008) American Government. Chapter 3.** (optional for political science majors)

**Jensen, Jennifer. 2016. *Governors’ Lobbyists* p. 98-133.**

**Additional reading: Jensen, Jennifer. 2019. “Intergovernmental Lobbying in the United States: Assessing the Benefits of Accumulated Knowledge”**

#### **Assignments**

*By Nov 6, 11:59 pm, submit in forum pictures of at least 3 pages of handwritten reading notes*

*By Nov 6, 11:59 pm ET, submit in forum 2-3 minute video/audio answering two questions: what you found interesting/new in the readings? What was confusing?*

*By Nov 8, 11:59 pm ET, submit in forum 1-2 minute video/audio answering at least one other student’s question about confusing material.*

*By Nov 8, 11:59 pm, submit in forum articles on recent examples (2020) of state and local governments lobbying on federal level... record 1-2 minute video/audio where you name interest group, point of access, lobbying strategies, arguments, results (if any)*

*Guest talk - Professor Jensen “Intergovernmental Lobbying and Federalism” TBD*

*Progress report on final essay (2 minutes each student)*

### **W 11 (11/9-15) BUSINESS LOBBYING**

**Read: Berry, Jeffrey, Clyde Wilcox (2018) *The Interest Group Society*. 6<sup>th</sup> edition. Chapters 2,10. Regulation-deregulation- presidential politics-congressional politics; the role of Washington offices; fragmentation.**

**Additional reading: Kerr, William (2014) *The Dynamics of Firm Lobbying* Barriers to entry- associations; size matters; persistence of firm lobbying.**

**Gates, Robert (2014) *Duty. Memoirs of a Secretary at War*. (5 pages on defense lobbying)**

## **Assignments**

*By Nov 13, 11:59 pm, submit in forum pictures of at least 3 pages of handwritten reading notes*

*By Nov 13, 11:59 pm ET, submit in forum 2-3 minute video/audio answering two questions: what you found interesting/new in the readings? What was confusing?*

*By Nov 15, 11:59 pm ET, submit in forum 1-2 minute video/audio answering at least one other student's question about confusing material.*

*By Nov 15, 11:59 pm, submit in forum article with recent example (2020) of business lobbying. you should be able to name interest group, point of access and lobbying strategy, arguments.*

*By Nov 15, 11:59 pm, submit in forum the list of government documents (2020) for your final paper*

*Progress report on essay (2 minutes each student)*

*Movie: Madam Secretary s05e12*

## **W 12 (11/16-22) FOREIGN LOBBYING 1**

*11:30 am April 15. zoom guest talk - Francine Newsome Pfeiffer, Rutgers University Vice President for Federal Relations, Washington, DC. "Day-to-Day Operations and Lobbying Agenda"*

**Read: Wilson (2008) *American Government*. Chapter 20. (optional for political science majors)**

***Ethnic Identity Groups and U.S. Foreign Policy*. Ed. Th. Ambrosio. Pages, 1-21, 199-217.**

*Ethnic groups – Cold War; the ramifications of USSR collapse for ethnic groups; ethnic groups – single issue groups; diversity – domestic politics – foreign policy; America as nation of immigrants*

### **Additional reading:**

*Ethnic Identity Groups and U.S. Foreign Policy*. Ed. Th. Ambrosio. Pages 22-198).

**Kostiaev, Sergei. "Russian Lobbying in the United States: Stages of Evolution" *Journal of Public Affairs*. Vol.12. #4.**

**Kostiaev, Sergei. "Kremlin Lobbyists in the West" *Russia Direct*. #21.**  
*Domestic politics – foreign lobbying agenda*

### **Internet research agency indictment**

*Active measures*

**Shane, Scott. 2018. "Opinion | Russia Isn't the Only One Meddling in Elections. we do it, Too." *The New York Times*, -02-17. <https://www.nytimes.com/2018/02/17/sunday-review/russia-isnt-the-only-one-meddling-in-elections-we-do-it-too.html>.**

*Progress report on essay (2 minutes each student)*

## Assignments

By Nov 20, 11:59 pm , submit in forum in pictures of at least 3 pages of handwritten reading notes

By Nov 20, 11:59 pm ET, submit in forum 2-3 minute video/audio answering two questions: what you found interesting/new in the readings? What was confusing?

By Nov 22, 11:59 pm ET, submit in forum 1-2 minute video/audio answering at least one other student's question about confusing material.

by Nov 22, 11:59 pm , submit in forum articles with recent examples (2020) of how ethnic identity groups and/or foreign lobbies have conducted lobbying campaigns. you should be able to name interest group, point of access and lobbying strategy

*Game: legislative process: lobbyist pitch, committee hearing, floor debate.*

## Week 13 (11/30-12/6) FOREIGN LOBBYING 2

**Read: Mearsheimer, John, Stephen Walt *The Israel Lobby and U.S. Foreign Policy.***

*Premise - objective national interests; strategic value of Israel argument; moral arguments – democracy- Holocaust; Christian evangelicals – GOP; government allies - John Bolton – Trump National Security Adviser – Congress; issue framing – media; think tanks (Hudson Institute – true) – funding of think tanks; policing academia – true –; regime change in Iran and Syria.*

## Assignments

By Dec 4, 11:59 pm ET, submit in forum pictures of at least 3 pages of handwritten reading notes reflecting main points in required reading in one pdf file.

By Dec 4, 11:59 pm ET, submit in forum 2-3 minute video/audio answering two questions: what you found interesting/new in the readings? What was confusing?

By Dec 6, 11:59 pm ET, submit in forum 1-2 minute video/audio answering at least one other student's question about confusing material.

By Dec 6, 11:59 pm ET, submit in the forum 2 things: **first**, article in reputable news outlet (InfoWars, Breitbart are not accepted) which contains example (2020) of how a Pro-Israel interest group (Israeli government, Israeli political party, Israeli affiliated NGO, etc) tries to influence U.S. federal government. Look at the articles posted by other students so you don't post the same stuff. When posting in forum indicate name of the author, title of the article, and the name of the media. *Example: Goodman. 2019. When Big Tobacco Invoked Eric Garner to Fight Menthol Sigarette Ban. NYTimes..* **second**, record in Canvas 1-2 minute video/audio containing main points of the article, make sure you name interest group, points of access, lobbying strategies, results of lobbying (if any).

## Week 14 (4/27-5/3) FOREIGN LOBBYING 3

**Read: Bard, Mitchell. *The Arab Lobby: The Invisible Alliance That Undermines America's Interests in the Middle East.* Pages 340-362.**

*Premise - objective national interests; Government allies – arabists; national interests = president views; Saudis – U.S. defense industry; issue framing – terrorism; week grassroots movement among Arab immigrants.*

Marrar, Khalil. *Arab lobby and U.S. foreign policy*, pages 84-119.

*Fragmentation of loyalties towards different states; presidential politics; issue framing – U.S. national interests.*

*Progress report on essay (2 minutes each student)*

**Additional reading:**

Kostiaev, Sergei. "Regime Change and Arab Countries' Lobbying in the United States." *Arab Studies Quarterly*. Vol. 35. #1

*regime change, transition, interest groups, lobbying, Arab Spring*

<https://www.youtube.com/watch?v=ViDPIviszoo>

*Progress report on essay*

*Before May 3, 11:59 pm, submit in forum pictures of at least 3 pages of handwritten reading notes*

*Before May 3, 11:59 pm on, submit in forum article with the recent examples (2019-20) of how Pro-Arab OR Pro-Israeli groups have conducted lobbying campaigns. you should be able to name interest group, point of access and lobbying strategy.*

**Final paper (9 page essay is due Dec 20, 11:59 pm <http://finalexams.rutgers.edu/>)**

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### **Academic Integrity**

Violations of academic integrity include: cheating, fabrication, plagiarism, denying others access to information or material, having someone else complete your course work, and facilitating violations of academic integrity by others.

Short version: Don't cheat. Don't plagiarize.

Longer version: Cheating on tests or plagiarizing materials in your papers deprives you of the educational benefits of preparing these materials appropriately. It is personally dishonest to cheat on a test or to hand in a paper based on unacknowledged words or ideas that someone else originated. It is also unfair, since it gives you an undeserved advantage over your fellow students who are graded on the basis of their own work. In this class we will take cheating very seriously. All suspected cases of cheating and plagiarism will be automatically referred to the Office of Student Conduct,<sup>1</sup> and we will recommend penalties appropriate to the gravity of the infraction. The university's policy on Academic Integrity is available at <http://academicintegrity.rutgers.edu/academic-integrity-policy><sup>2</sup> I strongly advise you to familiarize yourself with this document, both for this class and for your other classes and future work. To help protect you, and future students, from plagiarism, we require all papers to be submitted through Turnitin.com.

Since what counts as plagiarism is not always clear, I quote the definition given in Rutgers' policy:

**Plagiarism: Plagiarism is the use of another person's words, ideas, or results without giving that person appropriate credit. To avoid plagiarism, every direct quotation must be identified by quotation marks or appropriate indentation and both direct quotation and paraphrasing must be cited properly according to**

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<sup>1</sup> Nomenclature updated Aug. 29, 2019. S. Lawrence

<sup>2</sup> This web link was corrected on Sept. 13, 2015. S. Lawrence

the accepted format for the particular discipline or as required by the instructor in a course. Some common examples of plagiarism are:

- Copying word for word (i.e. quoting directly) from an oral, printed, or electronic source without proper attribution.
- Paraphrasing without proper attribution, i.e., presenting in one's own words another person's written words or ideas as if they were one's own.
- Submitting a purchased or downloaded term paper or other materials to satisfy a course requirement.
- Incorporating into one's work graphs, drawings, photographs, diagrams, tables, spreadsheets, computer programs, or other nontextual material from other sources without proper attribution.<sup>3</sup>

Students often assume that because information is available on the Web it is public information, does not need to be formally referenced, and can be used without attribution. This is a mistake. *All* information and ideas that you derive from other sources, whether written, spoken, or electronic, must be attributed to their original source. Such sources include not just written or electronic materials, but people with whom you may discuss your ideas, such as your roommate, friends, or family members. They deserve credit for their contributions too!

Judgments about plagiarism can be subtle. The instructor reserves the right to consult with the department's academic integrity facilitator.

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### **Student-Wellness Services:**

#### **Just In Case Web App**

<http://codu.co/cee05e>

Access helpful mental health information and resources for yourself or a friend in a mental health crisis on your smartphone or tablet and easily contact CAPS or RUPD.

#### **Counseling, ADAP & Psychiatric Services (CAPS)**

**(848) 932-7884 / 17 Senior Street, New Brunswick, NJ 08901/ [www.rhscaps.rutgers.edu/](http://www.rhscaps.rutgers.edu/)**

CAPS is a University mental health support service that includes counseling, alcohol and other drug assistance, and psychiatric services staffed by a team of professional within Rutgers Health services to support students' efforts to succeed at Rutgers University. CAPS offers a variety of services that include: individual therapy, group therapy and workshops, crisis intervention, referral to specialists in the community and consultation and collaboration with campus partners.

#### **Violence Prevention & Victim Assistance (VPVA)**

**(848) 932-1181 / 3 Bartlett Street, New Brunswick, NJ 08901 / [www.vpva.rutgers.edu/](http://www.vpva.rutgers.edu/)**

The Office for Violence Prevention and Victim Assistance provides confidential crisis intervention, counseling and advocacy for victims of sexual and relationship violence and stalking to students, staff and faculty. To reach staff during office hours when the university is open or to reach an advocate after hours, call 848-932-1181.

#### **Disability Services**

**(848) 445-6800 / Lucy Stone Hall, Suite A145, Livingston Campus, 54 Joyce Kilmer Avenue, Piscataway, NJ 08854 / <https://ods.rutgers.edu/>**

Rutgers University welcomes students with disabilities into all of the University's educational programs. In order to receive consideration for reasonable accommodations, a student with a disability must contact the appropriate disability services office at the campus where you are officially enrolled, participate in an intake

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<sup>3</sup> <http://academicintegrity.rutgers.edu/academic-integrity-policy/> Updated with the University's current language on July 13, 2012 and web link was corrected on Sept. 13, 2015. S. Lawrence.

interview, and provide documentation: <https://ods.rutgers.edu/students/documentation-guidelines>. If the documentation supports your request for reasonable accommodations, your campus's disability services office will provide you with a Letter of Accommodations. Please share this letter with your instructors and discuss the accommodations with them as early in your courses as possible. To begin this process, please complete the Registration form on the ODS web site at: <https://ods.rutgers.edu/students/registration-form>.

**Scarlet Listeners**

**(732) 247-5555 / <http://www.scarletlisteners.com/>**

Free and confidential peer counseling and referral hotline, providing a comforting and supportive safe space.